

RB-101 LABEL TEMPLATE

8 fl oz (237mL)

2.00" x 7.50"



 Graphic Print Line


 Cut Line (actual size)

 Image Bleed Line

ALL ART must be kept within
this line w/the exception
of graphics that bleed.

NUTRITION PANEL
Not required by law but it is
recommended it be included.
CANNOT BE ALTERED

CA CASH REFUND
Required on all orders being
shipped into the State of California.
SIZE CANNOT BE ALTERED

Graphic Requirements:

- Illustrator - Convert all type to outline.
Convert all PMS to CMYK (exceptions w/metallic inks or specific PMS requests)
- Photoshop - 300 ppi CMYK resolution minimum
- Submission - Email label template w/completed art to: artwork@rivierabeverages.com

Note:

- Font Size - Standard fonts smaller than 7 pts should be done in black ink.
If a CMYK font is part of the graphic and is smaller than 7 pts, color registration variation MAY BE VISIBLE.
Important: very 'thin fonts' done in CMYK are the most susceptible to registration visibility.



8 oz
Smooth Bottle
RB-101