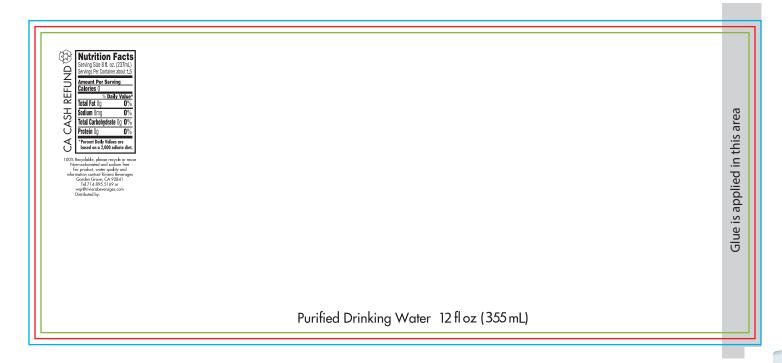
RB-201 LABEL TEMPLATE 12 fl oz (355mL) 3.25"x 7.50"



Graphic Print Line

Cut Line (actual size)

☐ Image Bleed Line

ALL ART must be kept within this line w/the exception of graphics that bleed. NUTRITION PANEL
Not required by law but it is
recommend it be included.
CANNOT BE ALTERED

CA CASH REFUND Required on all orders being shipped into the State of California. SIZE CANNOT BE ALTERED

Graphic Requirements:

Illustrator - Convert all type to outline.

Convert all PMS to CMYK (exceptions w/metallic inks or specific PMS requests)

Photoshop - 300 ppi CMYK resolution minimum

Submission - Email label template w/completed art to: artwork@rivierabeverages.com

Note:

Font Size - Standard fonts smaller than 7 pts should be done in black ink.

If a CMYK font is part of the graphic and is smaller than 7 pts, color registration variation MAY BE VISIBLE.

Important: very 'thin fonts' done in CMYK are the most susceptible to registration visibility.

12 oz Smooth Bottle RB-201