## RB-313 rPET LABEL TEMPLATE <br> $16.9 \mathrm{fl} \mathrm{oz}(500 \mathrm{~mL})$ <br> 1.75 " x 8.25"

Graphic Print LineCut Line (actual size)
ALL ART must be kept within this line w/the exception of graphics that bleed.
NUTRITION PANEL Not required by law but it is recommend it be included CANNOT BE ALTEREDImage Bleed Line

## Graphic Requirements:

Illustrator - Convert all type to outline.
Convert all PMS to CMYK (exceptions w/metallic inks or specific PMS requests)
Photoshop - 300 ppi CMYK resolution minimum
Submission - Email label template w/completed art to: artwork@rivierabeverages.com

## Note:

Font Size - $\quad$ Standard fonts smaller than 7 pts should be done in black ink.
If a CMYK font is part of the graphic and is smaller than 7 pts, color registration variation MAY BE VISIBLE. rPET Recycled Important: very 'thin fonts' done in CMYK are the most susceptible to registration visibility.

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